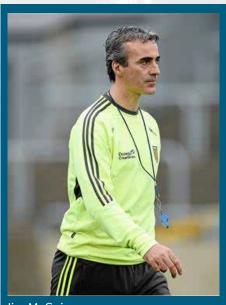
Speaker Images











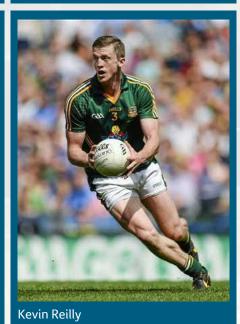






Sonia O'Sullivan









Liberty Insurance Conference Information

Putting Youth into Perspective

The Liberty Insurance GAA Games Development Conference contains an exciting line up with added subject variety specifically targeting Coaches within an applied lifelong learning context. This Conference will focus on the needs and issues facing coaches of youth players (age 13 – 18).

The following delegate centred improvements have been made based on a comprehensive delegate survey, which was completed after last year's Conference:

- 2 day event format in Ireland's top Sports stadium
- Increased Conference programme variety
- Internationally recognised Games Development experts from UK and Australia
- Opportunity to meet top GAA supplier companies
- Opportunity to network with GAA coaches from all 32 Counties and 7 different countries (US, Poland, France, Belgium, England, Scotland, and Holland)
- Improved catering facilities: specially built catering village in the Cusack stand
- Improved delegate packs including Folder, Bag, Pen, Access to Conference presentations online

Conference Fee

The cost of attending the Liberty Insurance GAA Games Development Conference is €50.

This price includes:

- GAA Coaching Bag and Folder
- Personalized Conference Delegate Badge
- Copies of all GAA Conference Presentations Post Event
- · Lunch and Refreshments throughout the day

Directions to Croke Park

Croke Park is situated in the north Dublin neighbourhood of Drumcondra and is bordered by Jones's Road to the west, Clonliffe Road to the north, St. James Avenue to the east and the Royal Canal to the south.

Car

Delegates driving from the City Centre, follow the signs for the N1 North onto Dorset Street and Drumcondra Road. Turn right at 'The Big Tree' onto North Circular Road. Pass through two sets of traffic lights. Turn left at St Margaret's Avenue (first left after Gills Pub) to access car parking.

If travelling from the Airport / North, follow directions for the city centre. Just before the railway overpass at the end of Drumcondra Road Lower, turn left onto Clonliffe Road. At the next set of traffic lights, turn right onto Jones Road. Pass by the stadium on your left and at the traffic lights turn left onto North Circular Road. Turn left at St Margaret's Avenue (first left after turning off Jones Road) to access car parking

Train

The closest railway station is Drumcondra at the intersection of Drumcondra Road (N1) and Clonliffe Road, a 5 minute walk from the stadium. This station is served by Arrow trains. The closest DART stations are Connolly and Clontarf. Connolly Station is a 15-20 minute walk and Clontarf Station a 20-25 minute walk to the stadium. The closest LUAS and Intercity Rail stop is also at Connolly Station.

Bus

From the city centre to Drumcondra Road – No 3, 11, 11a, 16, 16a, and 41. From the city centre to Ballybough Road / Clonliffe Road – No 123.

Parking

As entry to the Conference is only through the Hogan Stand, the only parking available is in the Davin (Canal) End Car Park. This is located off the North Circular Road and accessed via St Margaret Avenue (first left after Gills Pub on the corner with Russell Street). Pedestrian access is from the car park onto Jones's Road for the main entrance to the Hogan Stand.

For more on directions to Croke Park, visit: http://www.crokepark.ie/page/directions.html

Conference Registration Process:

How to book your place?

To book a place to attend the GAA Games Development Conference, please fill out the attached conference booking form, attach payment by cheque/postal order and post it to the following address:

GAA Games Development Conference, Croke Park, Dublin 3

Upon receipt of an application, a letter of receipt plus a conference delegate badge will be issued to you by the GAA Conference event team.

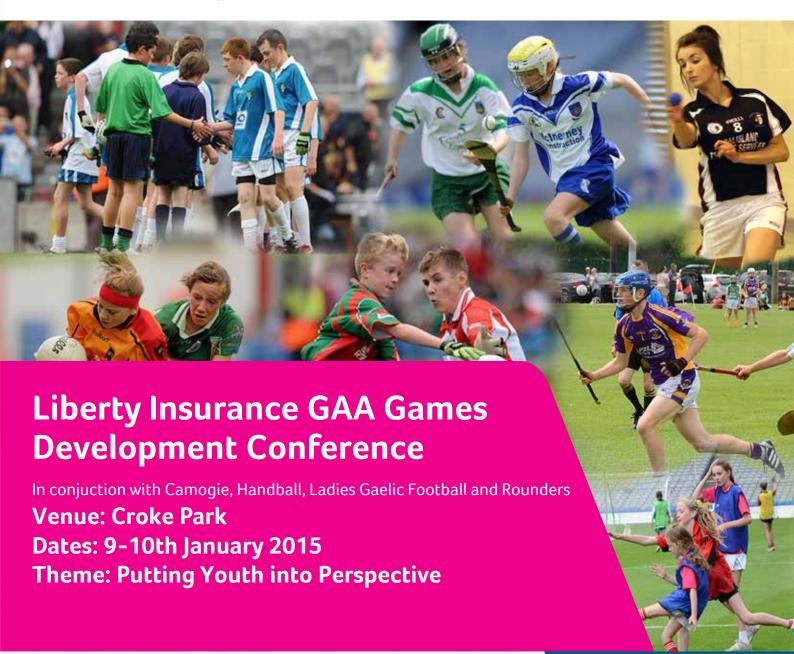
On-Line

In 2014, over 50% of conference delegates booked on-line. In addition to a mail option delegates can book a place to attend the GAA Games Development Conference through the GAA Website - www.gaa.ie

All on-line bookings are processed by credit card and are subject to processing fee as outlined. Upon receipt of an application on-line, a letter of receipt plus a conference ticket will be issued to you by the GAA Conference event team.



Official Coaching Partner to the GAA



GOO

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Presidential Welcome

Is cúis mhór áthais dom fáilte croíúil a chur romhaibh go léir go Páirc an Chrócaigh inniu ar an ócáid speisialta seo do gach éinne a bhfuil suim acu i gcursaí oiliúna.

As Uachtarán Cumann Lúthchleas Gael it gives me great pleasure to welcome you ăll to Croke Park for this year's **GAA Games Development** Conference.

Our Games Development structures are aligned to provide opportunities for players as Child, Youth or Adult participants; the last three years have seen us progress through the first cycle of Conferences in a hugely successful manner. This year's event will allow us to build on our success so far, and further strengthen our links with our sister Associations within the Youth domain.

I would like to thank all of the guest speakers who will present on a range of important topics which will shape, challenge and drive the future development of our games. The range of speaker backgrounds is broad coaches, teachers, current and former players – and I look forward to hearing some of these valued opinions and perspectives

I would also like to thank Liberty Insurance, our sponsors for their support, both of our Championships and our Games Development Conference. Newstalk as media partner also provide invaluable coverage of our events.

Finally, I would like to thank you, the delegate. Last year over 700 delegates made the journey to the Conference. Your support, participation and attendance is crucial in ensuring the success of this event and we look forward to welcoming you to Croke Park on Friday and Saturday, January 9th and 10th.

Tá súil agam go mbainfidh gach duine taitneamh agus tairbhe as a bheith í láthair

Liam Ó Neill Uachtarán, GAA



The Annual Liberty Insurance GAA Games Development conference has become one of the key dates in the Gaelic Games calendar as it really sets the tone for the rest of the year. I am particularly pleased to see that the theme of this conference revolves around teenagers and youths.

The Ladies Gaelic Football Association have already taken steps to address the fall off in

playing numbers at this stage through the introduction of the Under 17 development squads in 2014 and through our involvement in the Lenovo Skills Hubs.

Key to the sustained involvement of teenagers in Gaelic games is the relationship that develops between players and their coaches. Very often coaches have a role to play that extends beyond the simple training of players in the skills of their code, they also become friends, confidants and role models to these impressionable youths. This is a role that must be acknowledged and lauded.

I am sure that, as always, this will be a very useful and educational day full of discussion and debate and I very much look forward to contributing the knowledge and experience gained from Ladies Gaelic Football as well as learning from the wider Gaelic games family.

Pat Ouill LGIA President. **Ladies Gaelic Football Association**

Is mór an onóir dom fáilte a chuir romhaibh go léir atá i láthair ag an Comhdháil Cluichí agus Traenáil CLG 2015.

Gach bliain bailíonnn muid go léir le chéile chun ár gcuid taithí agus eolas a roinnt, ionas gur féidir linn ár gcluichí Gaelacha a feabhsú. Táim ag tnúth go mór le comhdháil iontach eile a bheidh ag díriú ar imreoirí óga go háirithe.

The Annual Liberty Insurance GAA Games Development Conference is an eagerly awaited event to kick start the playing season for coaches and players alike. This year's focus on youth will prove to be a very popular topic in which every county has issues, problems and experiences to share. Each of the Gaelic Games codes coaches and mentors are guite aware of the trials and obstacles that effect each club and county and the struggles to retain young people in our sports.

We must listen to our players and be mindful of their needs; they are the future players of our games.

This year's conference hosts a mixture of guest speakers who will bring tremendous experience to the table. This year's theme "Putting Youth into Perspective" will be a topic that will capture every club and county's interest county's interest.

We have learnt a lot over the last few years about how we treat and take care of

our players with education on nutrition and wellbeing taking a major role in the development of the young player. I highly commend the GAA for having the great initiative in running these events with top class speakers who are willing to share their knowledge and experience with us every year.

Let's look forward to another great year of Gaelic Games in

Eibhlín Uí Leathlóbhair **Uachtarán An Cumann** Camógaíochta



Is mor onóir dom, ar son CLG Liathroid Laimhe, fáilte a chur rómhaibh go léir anseo inniu.

It is an honour for me, on behalf of GAA Handball, to welcome you to the 2015 National Liberty Insurance Games Development Coaching Conference, and to thank you for the time, effort, knowledge and expertise you bring. Your willingness to help, advise and encourage the coaches greatly assists with their efforts in the development and expansion of our games, including handball.

Over the past 12 months handball has continued to spread and grow, with the particular emphasis on introducing the game into both schools and GAA clubs. The fact that handball, a noncontact sport, can be played by both girls and boys, provides us with an opportunity to introduce many young people to the whole range of our games. The confidence gained by individuals in their ability to play and compete in handball, leads many of those young players to play and involve themselves in all our games.

With a title of 'Putting Youth into Perspective', the end goal must be to see both the development of both the social and physical skills of our youth, thereby not only helping them to become good citizens, but to also get maximum enjoyment from a healthy lifestyle through their commitment to sport. There can be no doubt[']that the proper development of the skills required for any game, including handball, enhances the enjoyment and satisfaction achieved in being able to play to the best of your ability. The help and guidance provided to coaches, assisting them to impart the skills and rules of the game, is an essential aspect of this. In many cases this provides the youth of today not only with an enjoyable hobby, but a lifetime interest in sport.

Finally, I wish to pay tribute to all those who give freely of their time and expertise in educating and coaching young people in such a fair and even manner, thus encouraging youth to see all the benefits of sport. GAA Handball is proud to be part of this and by our actions we will continue with the emphasis of Putting Youth into Perspective.

Liam De Róiste Uachtarán, Cumann Liathróid Láimhe



With the Liberty Insurance Games Development Conference being entitled 'Putting Youth into Perspective'. Comhairle Cluiche Corr na hÉireann, CLG are pleased to once again be involved in the Conference. GAA Rounders has been making great strides in recent years with our teenage players.

GAA Rounders has a lot to offer, with opportunities to play an inclusive game, accessible to persons of all ages and abilities.

GAA Rounders is delighted to be here at the Liberty Insurance Games Development Conference to aide in our youth development and their continued involvement in sport.

Joe Donoghue, President, Comhairle Cluiche Corr na hÉireann, CLG



Liberty Insurance Conference Programme

Friday, Januarry 9th 2015

Time	Programme	Topic	Speaker	Position
18:30-17:30			Conference Registration	
17:30-21:30			GAA Coach Education Forum	
21:30-21:35			Closing Address	

Saturday, Janurary 10th from Janurary 11th

Time	Programme	Торіс	Speaker	Position				
08:30-09:30		Conference Registration						
09:30-09:45	Opening Address	Coaching Youths: Nurture, Enthuse and Respect	Liam O'Neil	President, GAA				
09:50-10:30	Key Note 1	Special K's: Behind the Strength of Kerry and Kilkenny	Pat O'Shea John Considine Brian Ryan	Munster Games Development Manager Former Manager Cork Minor & U.21 Teams Kilkenny Games Development Manager				
10:35-11:15	Parallel 1A	Building Coaching Capacity in Your Club	Brian O'Regan	Ballyboden St Endas GAA Club, Dublin				
	Parallel 1B	Developing Critical, Thinking Players	Seamus Kelly	School of Public Health, Physiotherapy & Population Science, University College Dublin				
	Parallel 1C	Combating Burnout, Fade Out, Drop Out: Report from the Minor Review Workgroup	Micheál Martin Ger Ryan	Chair, Minor Review Work Group Chair, Medical, Scientific and Welfare Committe				
	Parallel 1D	GAA Activity Player - Technology Tools to Support Coaches	David Sweeney	GAA Multimedia Resource Development				
	Parallel 1E	The need for Speed - Speed of Hand, Foot and Thought	Peter Casey Mary O'Connor	Coach, Clare Senior Camogie Team 2012-2014 Camogie Director of Coaching				
1:15-11:45		Tea/Coffee Break						
11:45-12:25	Key Note 2	An Overview of Sports Science & Sports Medicine Support for Professional Youth Soccer Players	Des Ryan	Head of Sports Science/Sports Medicine, Arsenal FC				
12:30-13:15	Forum	Putting Youth Into Perspective	Noel Connors Kevin Reilly Podge Collins	Waterford Senior Hurler Meath Senior Footballer Clare Senior Footballer				
13:20-14:00		A Qualitative Analysis of the Punk Kick Comparing the Dominant and Non-Dominant Foot	Aine Tighe	Leitrim Ladies Gaelic Footballer				
	Micro Presentations	An Analysis of Inter County Play: Lessons for Coaches?	Rob Carroll	Performance Analyst, Irish International Rules Team				
		Reflections on Management and Coaching Via video link	Jim Mcguinness	Former Manager, Donegal Senior Football Team				
14:05-14:45	Parallel 2A	Revamping Hurling Development in Post-primary School: A Case Study (Ard Scoil Ris, Limerick)	Ger Downes Liam Cronin	Games Development Administrator, Limerick GAA Coordinator, Árd Scoil Rís, Limerick				
	Parallel 2B	Empowering Players - Building the Relationship between Coach and Player	Elaine Harte Wesley O'Brien	Former Cork Ladies Gaelic Footballer & Current Tipperary Minor Selector Education Lecturer, University College Cork				
	Parallel 2C	Gaelic 15 Injury Prevention Programme	Edwina O'Malley	Santry Sports Clinic				
	Parallel 2D	Supporting Youth from Within: Bio-Psycho-Social Challenges for GAA clubs in the 21st Century	Dr Martin Toms	University of Birmingham				
	Parallel 2E	Physical Fitness Development/Monitoring at Youth Level: Evidence from the Smartabase System	Cathal Cregg	Strength and Conditioning Officer, Connacht GAA				
14:50-15:30	Key Note 3 Liberty Insurance Guest Speaker		Sonia O'Sullivan	World and Olympic Medalist				
5:30-16:00		Tea/Coffee Break						
6:00-16:15	Presentation	Liberty Insurance/GAA Coach Bursary Scheme						
6:15-16:55	Key Note 4	Building on the Platform of Youth Development	Anthony Daly	Former Manager, Dublin Senior Hurling Team				
6:55-17:00	Closing Address	Coach Development for 2015	Peter Horgan	GAA Education Officer				

Conference Delegate Booking Form

Conference Delegate Booking

Please complete the following Delegate Application Form

Parallel Session Selection Table

Please refer to the conference programme line up and select your chosen parallel session options. It is essential this table is completed in order to complete room set up requirements.

Parallel	А	В	С	D
10:35-11:15				
14:05-14:45				

Personal Details					
Name	Age				
Address					
Contact Number	Email Addre	ess			
GAA Club					
1. Which GAA code are you affilia	ited to? (Assists in co	ompleting De	legate Pack)		
Gaelic Football Hurling La		Camogie	Handball	Rounde	ers
County Club Gram/Squad Currently Coachi	School ng:				
Club U. 14 U. 16 School 1st Year Juvenile (U. 16)	U. 18 U. 18 J. 15) Junior (U	Other C U. 16 ½)			Other School
4. How do plan to travel to the co5. Will you need to park your car			Train Pland Yes No	e 	
Payment Details (Please select a p	ayment option)	Cheque I	Postal Order		
Please make cheques or postal ord	ler payable to GAA G	ames Develo	□ pment Confere		
Credit Card/Laser Card payments of your place online	can be made through	n the Online b	ooking system.	Visit www	.gaa.ie to reserve
Please do not send cash through the	he post as the GAA c	annot take re	sponsibility for	loss of/no	n-arrival of cash.

Please post completed delegate applications forms to: GAA Games Development Conference, Croke Park,

Note: The closing date for applications is Friday, January 2nd, 2015

Dublin 3

Upon receipt of application, a Delegate Pack will be sent to the address above

